

# UNILEVER'S JOURNEY TO 100% SUSTAINABLE PALM OIL

A sustainable palm oil industry must have the right balance between social, environmental and economic objectives: a shared responsibility between governments, the private sector and civil society

- 2004**
  - A founding member of the RSPO
- 2008**
  - Commitment to sustainably source all our palm oil by 2015
- 2010**
  - All Europe, Australia and New Zealand covered by GreenPalm certificates
- 2012**
  - 2015 sustainable palm oil target achieved three years ahead of schedule mainly by GreenPalm
  - Commitment to buy all palm oil as traceable and certified by 2020
- 2013**
  - Launch of Unilever Sustainable Palm Oil Sourcing Policy
- 2014**
  - Partnerships to drive market transformation and traceability
  - *Known Sources* traceability platform implemented
  - Foods: all European palm oil RSPO segregated sustainable
- 2015**
  - Australia's local food business to source RSPO segregated palm oil
- Latest 2020**
  - All palm oil bought by Unilever to come from traceable and certified sources

## TRANSFORMING THE WAY WE SOURCE PALM OIL

### UNILEVER SUPPLY CHAIN

Unilever is committed to playing a leading role in mitigating climate change by reducing our carbon footprint across the value chain, including elimination of deforestation from our supply chains.

Unilever's Sustainable Palm Oil Sourcing Policy has three key commitments:

- HALT DEFORESTATION**
- PROTECT PEAT LANDS**
- DRIVE POSITIVE IMPACT FOR PEOPLE AND LOCAL COMMUNITIES**

### MARKET TRANSFORMATION

As a member of the Consumer Goods Forum (CGF), Unilever is committed to mobilizing resources to help achieve zero net deforestation by 2020. We were active in the formation of the Tropical Forest Alliance, a public-private partnership to reduce tropical deforestation associated with the sourcing of commodities such as palm oil. Unilever supports the High Carbon Stock Study and in September 2014, signed the New York Declaration on Forests at the UN Climate Summit, which pledges to halve forest loss by 2020 and end it by 2030, reducing carbon dioxide emissions by billions of tons.



### PARTNERSHIPS

All stakeholders will have to work together to achieve a sustainable palm oil industry.

Partnerships, for example with Global Forest Watch, will not only benefit Unilever, but collectively will accelerate sustainable palm oil of sustainable palm oil in our supply chain and eventually drive market transformation.



Smallholder farmers are a critical part of Unilever's supply chain and Unilever is firmly committed to smallholder farmers by improving their livelihoods and incomes.

Unilever has partnerships to drive inclusiveness of smallholders in sustainable supply chains with, for example:

**Solidaridad**



## TRACEABILITY PROGRESS 2014

**SMALLHOLDERS** → **PLANTATIONS** → **PALM OIL MILLS** → **REFINERIES** → **TRADERS** → **LOGISTICS** → **MANUFACTURERS** → **RETAILERS** → **CONSUMERS**

**108 SUPPLIERS** → **2/3 VISIBILITY** → **58% TRACEABILITY TO UNILEVER**

APPROX. 75% OF GLOBAL PALM OIL MARKET

OF ALL MILLS IN THE PALM OIL INDUSTRY

TO UNILEVER

**CURRENTLY, UNILEVER BUYS 1.5 million TONNES OF GLOBAL PALM OIL**